Executive Summary

Our project at a glance

Objective

- 1. Extending the reach of information system from only sales and stock taking, into logistic tracking
- 2. Integrate data from Orders history (possibly from CRM) and Loaded Shipments (possibly from WMS)

Purpose

Customer Knowledge and Relationship Management (CAKRAM) intends to enable buyers to track their shipments and interact with customer relations team better.

Outcomes

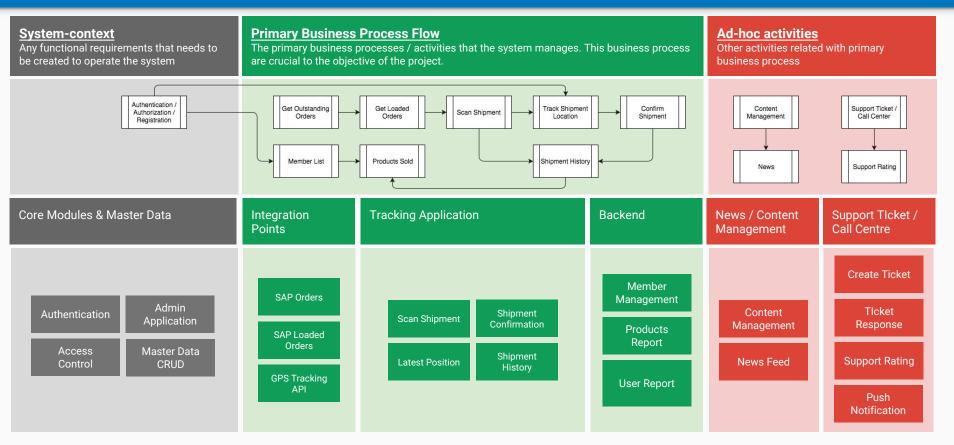
- 1. A system to track sales' shipment for both internal user and customer
- 2. Mobile Apps for Customer to trach the sales shipments
- 3. Web Apps for Internal User
- 4. Customer relation modules : News, Promotion & Sales ticket

3. Product at our disposal: We're practically halfway through

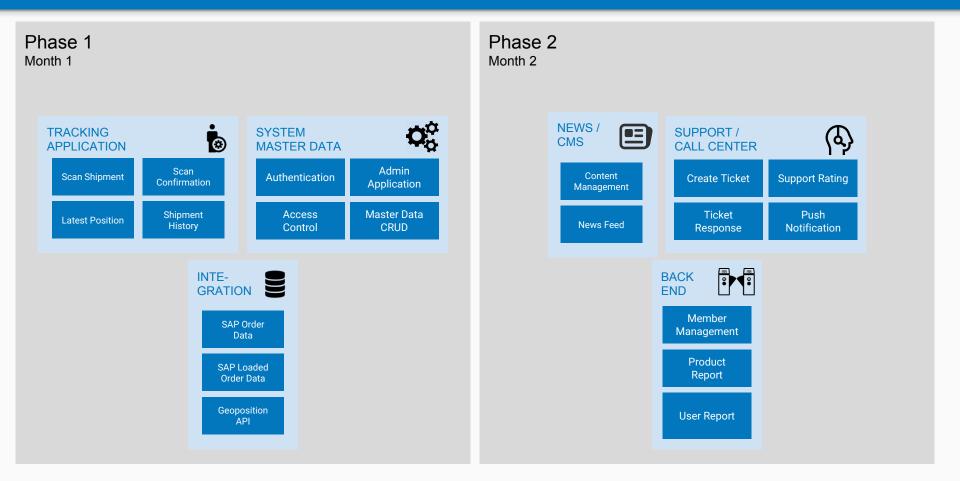
Status Quo		To be migrated (from older projects)	New Backlog
Module			
Core Module	 Authentication User Data Employee Data 		
Shipment Tracking		Shipment trackingShipment history	 Integration to SAP Shipment Scanning Geoposition tracking Shipment confirmation
Misc			 Content Management News Support Ticket & Rating
Others Not relevant to this project & not subject to current development deadline	 Product Management Leads Management Client Management 	 Incoming goods inspection Outgoing goods Shipments 	- Not applicable -

High Level Process

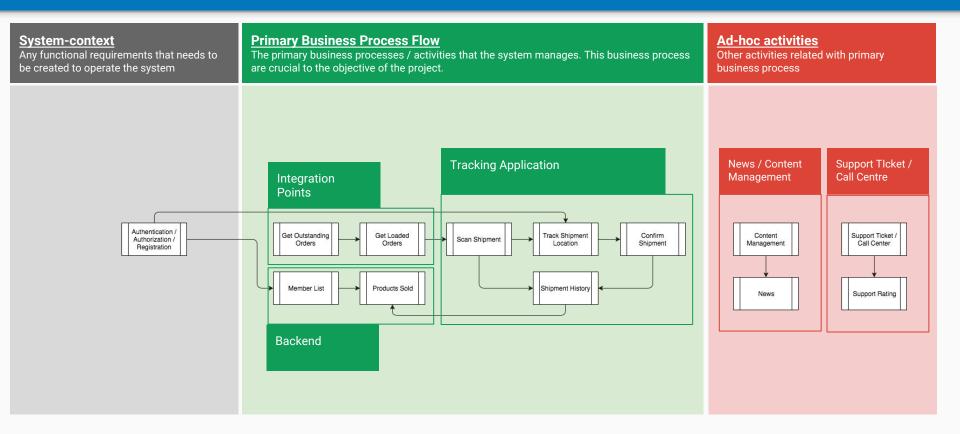
Overview of system scope in response to key activities exist in the organization



Functional Component Implementation Roadmap



Appendix : Activities in scope



Executive Summary

Our project at a glance

Objective

- 1. Help the sales manager in managing and monitoring the sales executive activities.
- 2. Help the sales executive to report their sales activities and to manage their orders while on-the-go.
- 3. Integrate data from Products, Sales, and Outlets (possibly from CRM)

Purpose

Sales Coordination and Order Reporting System (SCORE) intends to enable the users to manage sales trips, orders and interact with sales team better.

Outcomes

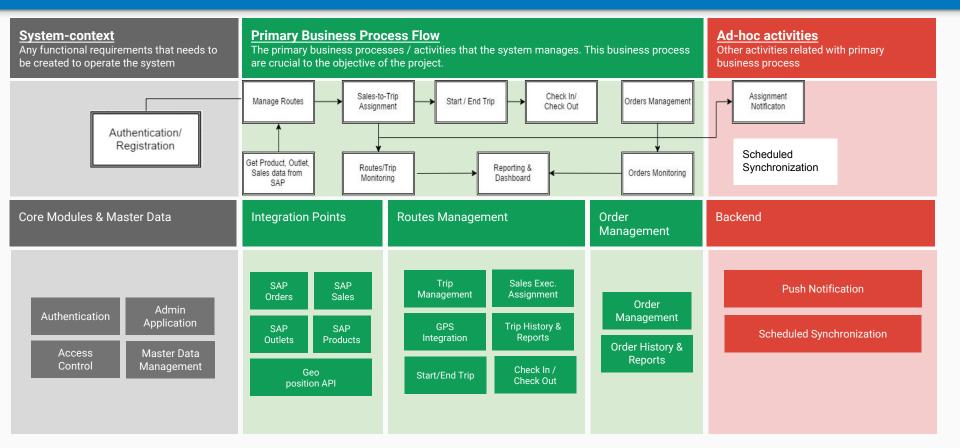
- 1. A system to manage and monitor the sales trips and orders
- 2. Mobile Apps for Sales Executives to report their sales trips and manage their orders
- 3. Web Apps for Sales Manager to manage the trips and monitor the sales and order activities

3. Product at our disposal: We're practically halfway through

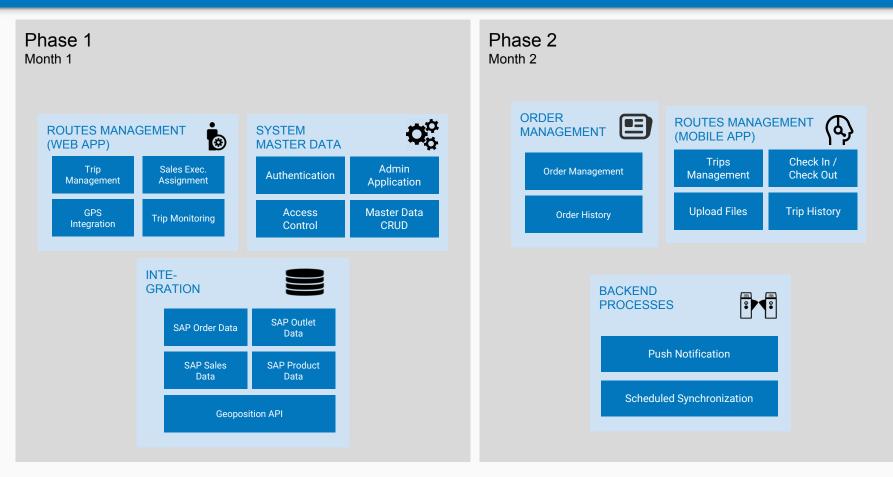
Status Quo		To be migrated (from older projects)	New Backlog
Module		>	
Core Module	 Authentication User Data Product Management Customers Management 		
Trips Tracking			 Integration to SAP Trips Tracking Trips History Orders Management Geoposition tracking Shipment confirmation
Misc			 Content Management Scheduled Synchronization
Others Not relevant to this project & not subject to current development deadline	۲	۲	- Not applicable -

High Level Process

Overview of system scope in response to key activities exist in the organization



Functional Component Implementation Roadmap



Appendix : Activities in scope

