

MAKER

Mobile App Development Deck

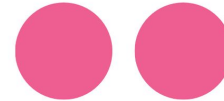
Home Interface

1. Home Banner (Clickable) -> Slideshow -> redirect link
2. Best Selling Products
3. #MAKEOVERNEWBAE (New Products)
4. Beauty Articles

Home



#MAKEOVERNEWBAE



BEST SELLING



BEAUTY ARTICLES



Product Catalog Interface

Product Category

- Powerstay
- Powerskin
- Face
- Eyes
- Lips

Product Catalog

- 2 Column
- Product Sorting
- Product Filter

Products

POWERSTAY

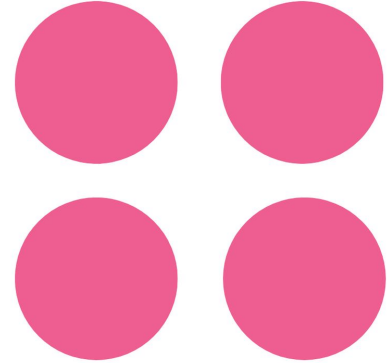
POWERSKIN

FACE

LIPS

EYES

SORT BY

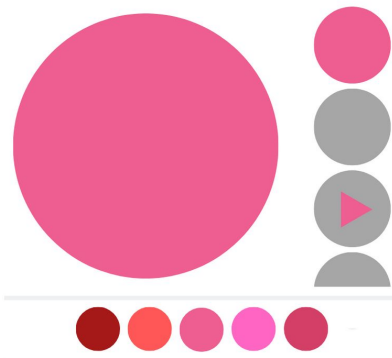


Product Page Interface

1. Product Image -> Multi Image
2. Product Information -> Integrated with Website MO
 - Product Description
 - Product Video
 - Tips & Tricks
 - Color Sheet
3. Product Review ->
 - Integrated with FD Product Review
 - Integrated with MO Website
4. Buy Product button -> Redirect to External Marketplace

Product Page Interface

Intense Matte Lip Cream



INTENSE MATTE LIP CREAM

Lip lacquer that comes in revolutionary creamy easy-to-glide formula, fully loaded with super intense pigment for full coverage application. The rich matte finish gives weightless texture that stays up to 8 hours continuous wear

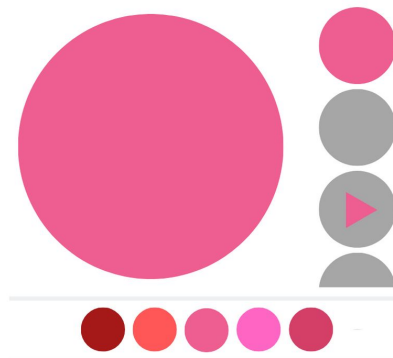
REVIEW

4.8 / 5.0

See Reviews

BUY

Intense Matte Lip Cream



Tips and Tricks

Lip lacquer that comes in revolutionary creamy easy-to-glide formula, fully loaded with super intense pigment for full coverage application. The rich matte finish gives weightless texture that stays up to 8 hours continuous wear

RELATED PRODUCTS



Articles Page

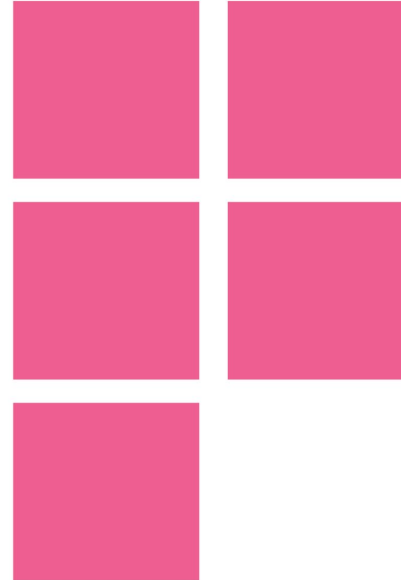
- Integrated with Website
- Article Category
 - Beauty Tips (Articles)
 - Video
 - Events
- Article Filter
 - Product Info
 - Tutorial
 - DIY & Hacks
- Article Sorter

Highlights

Beauty Tips

Video

Events

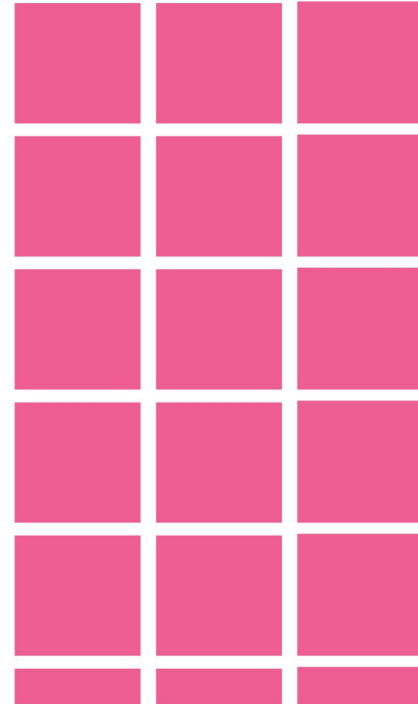


Discovery Page

- Instagram-like discovery, kumpulan foto-foto yang diambil dari IG dengan menggunakan Hashtag tracker
- Dapat di filter berdasarkan product
- Dapat dipreview fotonya ketika di klik

Discovery

LIPS



Profile Page

1. Avatar
2. Profile Data
3. Beauty Profile
 - a. Link to fill data (kalau user skip saat sign up)
 - b. Langsung nampilin kalau sudah ngisi
4. Just For You Product (Product Recommendation) -> berdasarkan data yang diinput saat sign up (data skin type, concern, tone, dll)

Profile



JANE DOE ✓

jane.doe@gmail.com

0812345678909

@janedoemua

BEAUTY PROFILE



RECOMMENDED FOR YOU



Login Page

1. Splash Screen
2. Brand Image
3. Login Button
4. Sign Up Button
5. Forget Password? Button

Sign Up Page

Personal Data Input

- Name*
- Email*
- Phone*
- Gender*
- Date of Birth*
- MUA/Beauty Enthusiast**
- IG Account**

Beauty Profile Input** -> Product Recommendation

- Skin Type
- Skin Tone
- Undertone
- Skin Concern
- Makeup Habit

- *Required

- **Dapat diskip saat sign up

Notification

1. System Notification
2. Inbox -> get personalized promo/event/product info

Case